



ABOUT THE PUBLICATION

Successful Woman magazine is a monthly high end women's magazine combining substantial business content with fashion, beauty and lifestyle. Successful Woman aim to celebrates and empowers women.

The publication's goal is to support, inform, connect and inspire accomplished, self-assured, smart and stylish women who are in business, want to learn more about business or actively involved in business as a professionals, business women and entrepreneurs managing multiple roles and multiple identities.

AMPS

Age : 25-49+
LSM: 6-9
Black Readership: 91%

DISTRIBUTION

10 000 print run
(Checkers, Shoprite, Pick n Pay, Spar, All four Courtsand corporate subscriptions)

DIGITAL DISTRIBUTION

www.magzter.com

INSIDE FRONT COVER
R10 000

INSIDE BACK COVER
R10 000

OUTSIDE BACK COVER
R12 000

COVER FEATURE WITH
PHOTOSHOOT, 2 TV INTERVIEWS
AND BACK COVER ADVERT
R40 000

COVER FEATURE WITH IMAGES
PROVIDED AND 1 TV INTERVIEW
R30 000

FULL PAGE ADVERT

R3000

DOUBLE SPREAD FEATURE

R3000

FULL PAGE FEATURE

R1500

HALF PAGE

R750

SCHEDULES

ISSUE NUMBER	ON SALE	BOOKING AND MATERIAL SUBMISSION	PRINTING DATE
Issue 13	01/11/2024	30/09/2024	18/10/2024
Issue 14	27/12/2024	22/11/2024	29/11/2024
Issue 15	07/02/2025	29/11/2024	03/01/2025
Issue 16	07/03/2025	07/02/2025	14/02/2025
Issue 17	25/04/2025	28/03/2025	04/04/2025
Issue 18	13/06/2025	16/05/2025	23/05/2025
Issue 19	25/07/2025	27/06/2025	04/07/2025
Issue 20	05/09/2025	08/08/2025	15/08/2025
Issue 21	17/10/2025	19/09/2025	26/09/2025
Issue 22	21/11/2025	24/10/2025	31/10/2025
Issue 23	02/01/2026	07/11/2025	14/11/2025
Issue 24	13/02/2026	28/11/2025	23/01/2026

RATES
2024/2025